

CaptureIn

Smartphone assisted complete password replacement

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RELATIVE^{CC}
cloud computing



Humans. Opportunity. Technology.

The problem



Password:

passwords
are

THE PROBLEM!

Passwords are evil!



Insecure by human design

Easily forgotten

Stolen

Simply pain to use

100+ million
accounts affected in '12



Passwords are evil!



20% = 70+ million

of Hotmail accounts are compromised

but don't blame Microsoft!

Before CaptureIn



> Hardware tokens, OTP

Costly both for consumers and service providers, separate token for each vendor



> Biometrics

Costly, still vulnerable to phishing attacks, separate for each vendor...



> Classic password aggregators

Doesn't solve problem for service providers (there are still passwords to store), all eggs in the same basket problem, many vendors require local software installation, susceptible to impersonification (legal or illegal)



> Recent password aggregators

Single point of failure for all customers, all eggs in the same basket problem – there is still a master password, susceptible to impersonification (legal or illegal)



CaptureIn



- Smartphone assisted **complete** password replacement
- No specific **hardware** or interface requirements
- **Simpler** than taking a picture on your phone
- **Resistant** to phishing attacks

CaptureIn

CAPTUREIN

convenient security for everyone



Sign in

1. Open CaptureIn application on your device
2. Point camera towards QR code
3. Tap identity tile that you used when enrolling to this site

TRY HERE

First time visitor? [Create user account](#)



CaptureIn

CAPTUREIN

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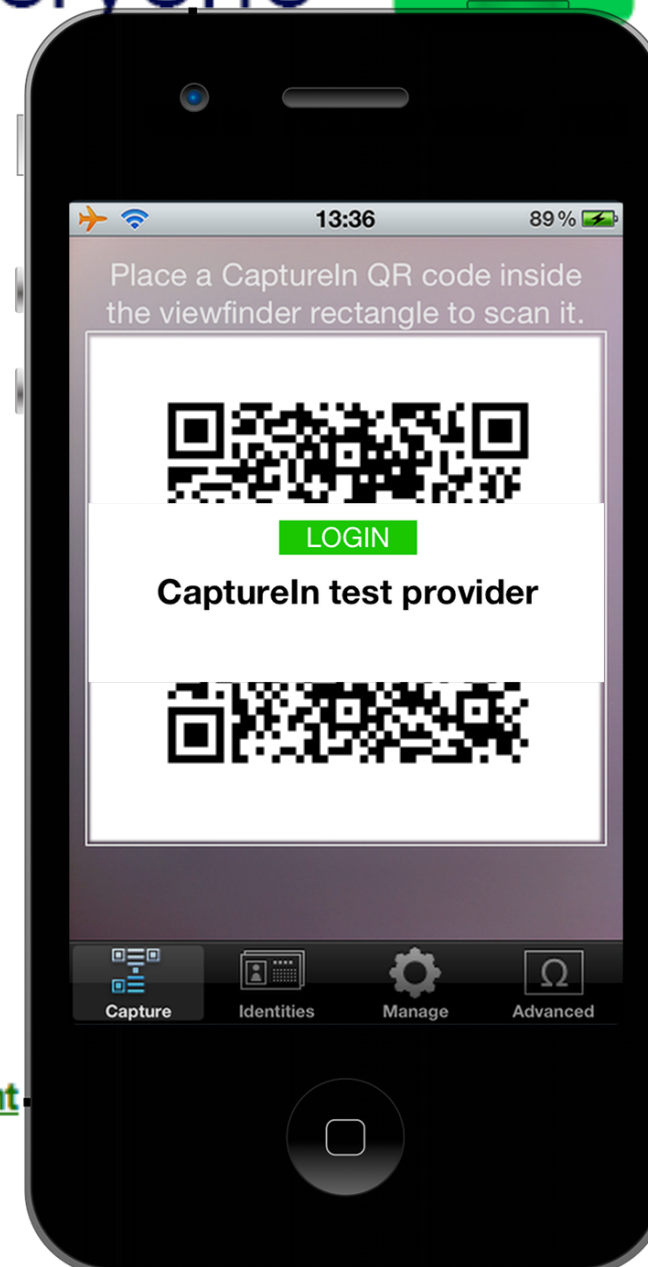


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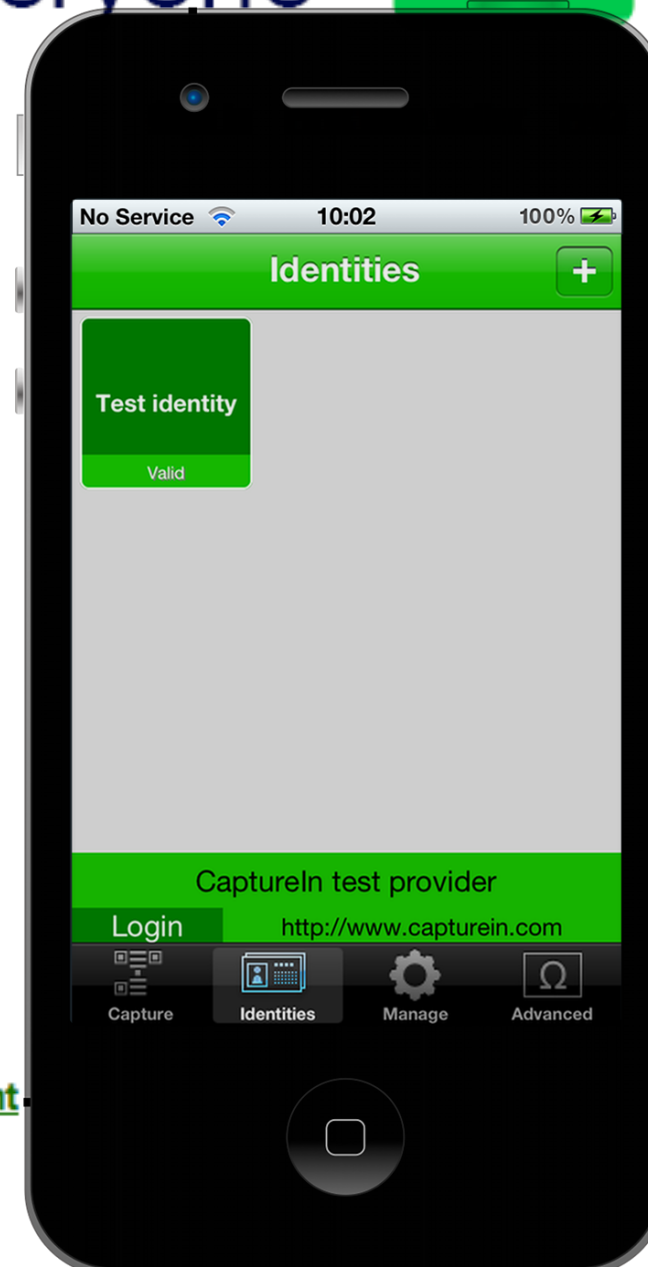


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Welcome, [blurred]

Your last login: [blurred]

You have successfully logged into this test site. While this is a simplified test site that much information in your profile, on real site you would see all the features provide to you as a registered and authenticated

There are few things to remember:

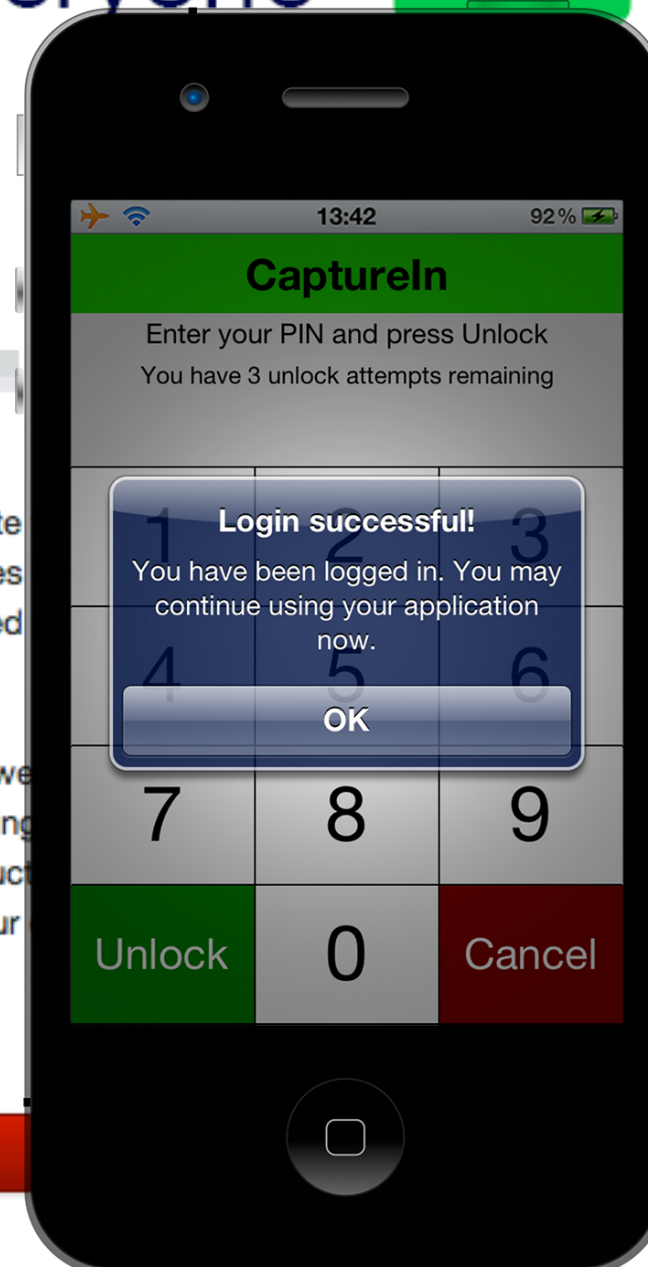
1. This is a test site. Unlike on production sites you will be using CaptureIn, we created here to minimize nickname collisions and allow faster testing
2. This is the only site where you can use Test identity from your device. Product You must create at least one new identity on your

[Enroll more](#)

[Forget me](#)

[Enroll more](#)

[Forget me](#)



Market



1.5+ billion

devices by 2015 according to Gartner

a **complete** password replacement
for every online citizen

Launch '13



free service
to end users and service providers

freemium model in longer term



CaptureIn

Let's CaptureIn the world together!

capturein@capturein.com

